
Subject: TapSnap Heralded as a "Unique Promotional Tool"

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The Social Wedding

TapSnap makes sharing easy for Vancouver couple

When you live your life in the social media sphere, it's only natural that you'd want your wedding to have a social media presence. Vancouver Web designer Dominic Wong and his bride Emily used TapSnap to share photos live from their wedding. **Pictures were "so spontaneous."**



TapSnap Heralded as a "Unique Promotional Tool"

VP praises TapSnap for "vast Facebook multiplier effect"

Deciding to launch your own business can be daunting, especially when looking at franchises. Franchise consultants help people narrow down their options, and decide if a franchise like TapSnap is right for them.

TapSnap is the fun, social franchise.

Photo of the Month



Congratulations to Park City-based franchisee Kim Deimling for this very realistic photo of Matt Damon with Hope Malloy at the Red Apple Gala, a fundraiser for the Park City Education Foundation at the Montage Deer Valley Hotel.

Enter TapSnap's photo of the month contest by sending your photo to kimberleyf@tapsnap.net by October 20.

Would you like to be featured in TapSnap promotions?



Photographers at a business-networking event took a break to have some TapSnap fun with North Charleston-



The event was Fiesta in America, a trade show of Filipino, Asian and Latino culture that attracts some 19,000 visitors in New Jersey.

Arlen Manansala,

Fiesta in America's Vice-President of Marketing and Communications had only great things to say about TapSnap's social media capabilities and what it could do to promote their event. **A social media "rarity."**

Live Props!

Backcountry.com hosts wild employee appreciation party with TapSnap

Employees that play together tend to stay together, which is why TapSnap works wonders at employee appreciation parties like this one for

Backcountry.com.

Even better, they added some live props into the mix. Think snakes, tarantulas and various other creepy crawlies. There's nothing like getting your picture taken with a live boa around your neck. **Live snakes and more.**



A Franchisee's Dream Come True

Vendor appreciation party at the Grand America Hotel



One of the premier events for marketing your TapSnap system is the vendor appreciation party. Large hotels host these parties to thank their clients, and inspire future bookings.

based franchisee Alada Shinault-Small's machine.

For upcoming press releases and newsletter content I'm looking for:

- Weddings you've done with really fantastic pictures and interesting themes
- Interesting holiday parties you've booked
- Halloween parties and
- Events that have shown really effective use of social media for a white paper/case study that all franchisees will be able to use.

The benefit to you is that you'll be mentioned in content that you can then use on social media. Please keep us informed about anything else you think would be good.

Email kimberleyf@tapsnap.net.

We want to hear about you! If you have any awesome business tips to share or scored a really great event, tell us so we can feature you in upcoming editions of the newsletter. Email kimberleyf@tapsnap.net or share your news with Franchise Support.

Getting on the guest list was a marketing coup for franchisee Kim Deimling, because all the corporate and event planners in town were there. **Reaching the ideal market.**

The Beauty of Simplicity

Olea Kiosks helped TapSnap realize its vision

Frank Olea and Olea Kiosks were the industrial designers who helped



TapSnap reinvent

the photo booth. To do so, the CEO put himself in the perspective of people renting the kiosk. He wanted to create a design that blends in, that is portable and has an aura of familiarity. **Learn more about TapSnap in the making.**

Shock-Con!

Halloween comes early at Horror and Sci-fi convention



West Virginia-based franchisee Dave Ramsburg has tapped into a rather unconventional market for TapSnap - the vast sub-culture of Comicons and pop culture conventions. It

turns out that people decked out in incredible costumes simply love capturing the moment with TapSnap, and that TapSnap is a natural for Halloween parties. **Read how he found this interesting niche.**

Instantly social, utterly fun!

*We reimagined the photo booth for the digital era.
Open-concept, highly interactive, and instantly social
so everyone can join in the fun.*



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