First Contact email: version 2

Subject line: Thank you for your interest in DVDNow



Dear \${Leads.First Name},

Congratulations on taking the initiative to explore this quality business opportunity with **DVDNow Kiosks**. For over 12 years, we've been dedicated to helping entrepreneurs like you realize their dreams of self-employment, and we can do the same for you.

In as little as 45 days, you can have your own network of DVD rental kiosks installed and fully operational, generating revenue for you and your family.

"DVDNow helped me take a niche market, and make it my own."

Jennifer, DVDNow kiosk operator and mother of three
 Note: this can also go at the bottom

There are a few reasons why we're the fastest growing DVD rental kiosk business opportunity in North America.

We provide all of the equipment and training you need to establish your own business, along with unparalleled sales and marketing support. Our kiosks will be a hit with your customers because they sell items in their original packaging, and can carry Blu-ray disks and video games, as well as standard DVDs. And we're constantly innovating new ways to increase your kiosk revenue beyond just movie rentals.

We invite you to learn more about what DVDNow can do for you by starting your <u>Discovery Portal</u> tour now.

Visit DVDNow's Discovery Portal.

You'll learn all about our program and how you can be your own boss in as little as 45 days – with the potential to earn substantial passive income.

Sincerely,

Scott McInnes
Founder and CEO

DVDNow Kiosks 1-877-849-4272 ext 1